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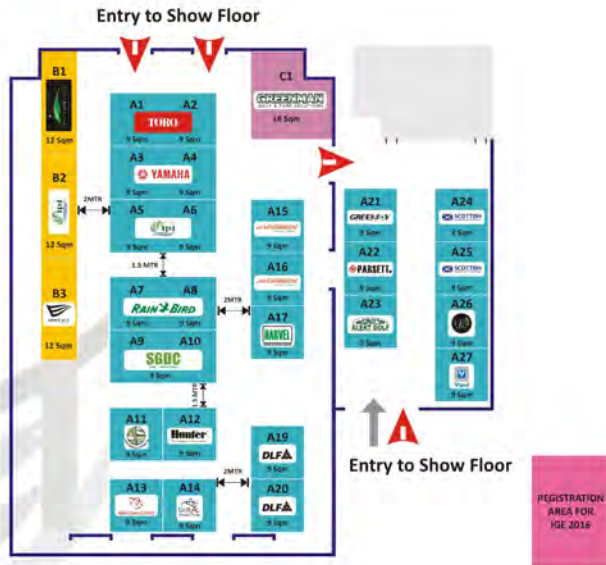


India  
golf expo  
Business on greens

20-21 APRIL 2016  
CLUB 5 | DLF 5 - GURGAON

www.indiagolfexpo.com

INDIA GOLF EXPO 2016



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## MESSAGE FROM **MINISTRY OF TOURISM**

The 5th edition of the India Golf Expo has potential to transform the scope of the golf industry and associated tourism. Presently, golf tourism accounts for less than 1% of India's total income from tourism.



The Ministry of Tourism- Government of India endeavours to work as a catalyst and active supporter for the development of Golf Tourism in the country. Golf Tourism in India is gaining interest, especially after the inclusion of Golf in Olympics. There has been a recent surge in the interest levels amongst youth, the world over. India now has several golf courses of international standards. High profile golf tournaments held in India also attract domestic and international tourists. With international tourists arrivals expected to grow fast in the next few years, it is important that India has the right product to meet the diverse needs of affluent visitors. In order to tap this growing interest, Ministry of Tourism is creating a comprehensive and coordinated framework to promote golf tourism in India.

The new 'Tourism Policy' suggests the creation of a committee to drive the growth of Golf Tourism in India. There is concerted focus on marketing & advertising of golf courses and to make the ecosystem more friendly and accessible. I wish you all a fruitful and successful IGE 2016.

**Shri. Suman Billa**  
Jt. Secretary  
Ministry of Tourism  
Government of India



## MESSAGE FROM IGIA

On behalf of the entire golfing fraternity of India and The Indian Golf Industry Association (IGIA), I would like to welcome everyone to the 5th edition of the India Golf Expo 2016. I am particularly delighted at the burgeoning sphere of influence and the growing interest the property now enjoys; truly making it South Asia's largest gathering for the business of Golf.

The 2016 edition of India Golf Expo has already witnessed 40% growth in the exhibition booking space vis-à-vis last year with displays from the world's leading multi-million dollar manufacturers. IGE 2016 features a star studded line-up of stalwarts from the golfing industry, not just from India but all across the world. This edition is special because it aligns the voice of the industry with the economic agenda of the government. With the involvement of the Ministry of Tourism, we will be able to deliberate on many ways of promoting the game and emerge as a major growth driver for tourism.

Our expert panelists from India and across the world will provide in-depth analysis, insights and outcomes for the Indian golf industry to gain from. Growing the game, Golf Tourism, Real Estate & Golf Course Development, Golf Course & Facility Operations and Sustainability are some of the major topics that will be deliberated and keenly discussed. The India Golf Expo 2016 will provide an amazing platform and provide an impetus in developing the overall infrastructure in the country amicable for the development of the sport. The stellar line-up of speakers, renowned golf brands, golf course architects, companies from the manufacturing sector and leaders in course maintenance equipment will all make this eventful and memorable!

I would like to thank the Indian Golf Union (IGU), Golf Course Superintendents & Managers Association of India (GCS&MAI), National Golf Academy of India (NGAI) and the Ministry of Tourism - Government of India & all our exhibitors and participants in making this show a resounding success.

**Aakash Ohri**  
President  
Indian Golf Industry Association



## MESSAGE FROM INDIAN GOLF UNION

We at IGU are elated partnering with the India Golf Expo. The 5th edition of the India Golf Expo promises to be bigger and more engaging. It will also prove as a driver of growth for the future of the golf industry in the country.

The 5th edition of the India Golf Expo to be organised on 20-21 April, 2016 will be the largest congregation of golf and industry experts and together through this platform will work and deliberate on charting a new roadmap for the Indian Golf Industry.

As the apex body that has been responsible for promoting and developing Golf in the country, IGU feels that India Golf Expo is a platform that will successfully devise the 'Future of Golf in India'. The two day symposium not only will set the imperatives for the industry but will also delineate its likely course.

We are proud of this association and also felicitate our other partners, IGIA and GCS&MAI for working together and developing the overall ecosystem for IGE - South Asia's Largest Golf exposition.

Just like the previous editions, Indian Golf Union will be organizing a 'Turfcare Seminar' with the GCS&MAI that has a stellar line up of speakers.

I extend my heartfelt wishes to everyone involved in the process of organizing this mega event and I am sure that the conjoined effort and endurance that has been exhibited will bring accolades to the India Golf Expo 2016.

**Anil Seolekar**  
President  
Indian Golf Union



## MESSAGE FROM GCS&MAI

We are most exhilarated for the stupendous opportunity that the India Golf Expo has brought about through its current edition. The India Golf Expo is a platform that aligns our objectives and assists golf course developers & owners with professional expertise and advice to set even higher standards of golf courses in the country.



With the participation of Golf Clubs, Captains and other stalwarts from the golfing fraternity, the IGE 2016 will definitely add a lot of value and also prove a catalyst in the overall development of the game. We are proud to be associated with premier bodies like IGU and IGIA to organize this grand exposition.

The Golf Course Superintendents & Managers Association of India constantly seeks to improve the knowledge and techniques of Golf Course Superintendents & Managers. This is what has prompted us to join the Indian Golf Union in organizing a two day turf grass seminar for course Superintendents & Managers, concurrently with the main conference.

The IGE 2016 in its 5th edition will be the largest congregation of golf industry experts and will be instrumental in charting the roadmap for the future of Indian golf. I am sure it will prove to be a nucleus of Golf Course Architects, Greens Superintendents, Turf machinery Technicians, Irrigation experts and Agronomists whose knowledge and expertise can be utilized by the demanding golf courses of tomorrow.

### GS MANI

President

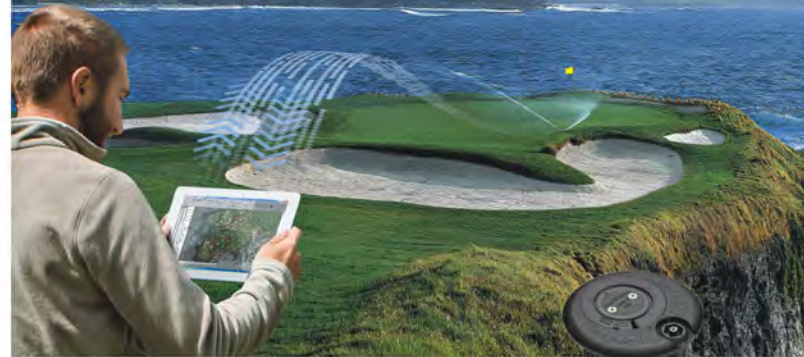
Golf Course Superintendents & Managers Association of India

MESSAGE-GCS&MAI

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## AIMS & OBJECTIVES OF IGIA

The Indian Golf Industry Association (IGIA) is a non-profit Industry Association registered under the Society Act of India with the aims and objectives as follows –

### KNOWLEDGE & INFORMATION

The IGIA will develop golf related research each year to present to various government bodies and to promote awareness about Indian Golf Industry through various media and communication platforms.

### EDUCATE

Educate and inform its members through conferences, targeted training opportunities and professional industry interaction.

### BUILD AND PROMOTE THE INDIAN GOLF INDUSTRY:

through the running of an annual India Golf Expo.



## INDIAN GOLF INDUSTRY ASSOCIATION BOARD OF DIRECTORS

<b>Mr. Aakash Ohri</b>	President, DLF Golf Resorts Ltd.
<b>Mr. Anil Seolekar</b>	Oxford Group
<b>Mr. Phil Ryan</b>	Pacific Coast Design Pvt. Ltd.
<b>Mr. Brandon de Souza</b>	Tiger Sports Marketing
<b>Mr. Rakesh Sharma</b>	Alert Golf Management Services
<b>Mr. Ravi Garyali</b>	Irrigation Products International (P) Ltd.
<b>Mr. Cameron Russell</b>	The TORO Company
<b>Mr. Mohan Subramanian</b>	Rain Bird Products & Service Pvt. Ltd.
<b>Mr. Karan Bindra</b>	K&A Golf Pvt. Ltd.
<b>Mr. Anit Mehrotra</b>	SGDC
<b>Mr. Devang D. Shah</b>	Navratna Ahmedabad Golf Infrastructure P Ltd.
<b>Mr. A. K. Singh Ex-Officio</b>	Director General, Indian Golf Union

### INVITEES

<b>Ms. Deepali Shah Gandhi</b>	Zaverchand Sports Equipment Pvt. Ltd.
<b>Mr. Rajan Sehgal</b>	Arrivals Air Services Pvt. Ltd.
<b>Mr. Rishi Narain</b>	RN Sports Marketing
<b>Mr. Sunil Khanna</b>	Greenman Golf & Turf Solutions
<b>Col (Retd). Pravin Uberoi, VSM</b>	GCS & MAI
<b>Mr. P. K. Bhattacharyya</b>	Director General, IGIA

# IGIA



## ABOUT INDIAN GOLF UNION



- 1 OWNS & CONDUCTS THE US\$1.66 MILLION INDIAN OPEN
- 2 SELECTS & FUNDS PARTICIPATION OF NATIONAL TEAMS
- 3 CONDUCTS 75 NATIONAL AMATEUR TOURNAMENTS PER YEAR
- 4 RUNS NATIONAL HANDICAP SERVICE
- 5 RUNS JUNIOR COACHING PROGRAMS
- 6 CERTIFIES AND TRAINS REFEREES & COACHES
- 7 INTRODUCES GOLF TO KIDS IN SCHOOLS
- 8 RATES ALL GOLF COURSES
- 9 TRAINS GOLF COURSE SUPERINTENDENTS
- 10 ARRANGES INDIVIDUAL ENTRIES IN INTERNATIONAL TOURNAMENTS



## ABOUT NATIONAL GOLF ACADEMY OF INDIA



The National Golf Academy of India is the first accredited programme for teaching professionals in the country. The programme is supported by the Indian Golf Union, The R&A and the PGA of Europe. Since its inception in 2004 the NGAI has accredited 470 teaching professionals from all over India and the neighboring countries. In 2008 it established its first centre in Chandigarh at the CGA from where it has been operating ever since.

The programme offers all individuals who are desirous of becoming teaching professionals the opportunity to attend training programmes to learn how to teach the game of golf. Through a system of testing and examination all individuals are graded from Class D to Class A with Class A being the highest level one can currently achieve via this programme.

The programme was established with great help from Dr. Donato Di Ponziano, Deputy chairman PGA of Europe who was sent here with the help of the R&A to assist the IGU in establishing this programme. Thanks to the efforts of many individuals, this programme is today providing many young golfers the opportunity to learn the game correctly from the very beginning under the able guidance of properly trained teaching professionals.



THE FIRST NGAI TEACHING SUMMIT HELD AT THE INDIA GOLF EXPO 2015

## ABOUT **GOLF COURSE SUPERINTENDENTS & MANAGERS ASSOCIATION OF INDIA**



### OBJECTIVES

1. Assist all golf course developers /owners/entrepreneurs/organizations running golf courses to provide them useful and professional advice to overcome their difficulties in improving the standard of golf courses in the country.
2. Provide technical support in upgrading or refurbishing of golf courses and also in the development of world class golf courses for the betterment of golf development in India.
3. Seek to improve the knowledge and techniques of Golf Course Superintendents & Managers and for this purpose to arrange meetings seminars of Turf and Turf related conferences and to promote closer relationship between state Associations.
4. Assist and support educational institutions in India to enable them to provide a higher standard of education in golf course and turf management.
5. Assist development of suitable turf grass nurseries of homogenous species for creating healthy, true and faster putting surface.
6. To maintain a constant liaison with AGCSA, GCSAA and such other organization all over the world to obtain latest information and upgrade our knowledge base continually.

GCS&MAI



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UNABASHED  
UNAPOLOGETIC  
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**STAY TRUE**  
LEAVE AN IMPRESSION





The 4th annual edition of the India Golf Expo was at DLF Club 5, Gurgaon on April 15-16, 2015.

The expo witnessed over a 2000 visitors, 43 speakers and was represented by over 15 nationalities.

## RECAP OF IGE 2015



**Main Exhibition Area**



**Enthusiastic participation on the Golf Simulators**



**Pro Shop**

## AWARDS



L-R Pro golfers **Shubhankar Sharma, Abhinav Lohan, Vani Kapoor, Priya Puri and Deepinder Singh Kullar** at the India Golf Expo dinner party



L-R **Dr. Micah Woods** (Asian Turfgrass Center), **James Quilley** (Absolute Golf Services), **Steve Wilson** (Bernhard) and **Matthew Bywater** (Aquatrols)



Packed house at the **IGIA Symposium 2015**



L-R **Jaydeep Chitlangia** (President, IGU) launches the **IGU NHS-RBL Golf World Card** with **Harjeet Toor** (RBL Bank) and **Vikas Verma** (Mastercard)



**Pawan Munjal** receives the **IGIA Lifetime Contribution Award** from **Aakash Ohri** (President, IGIA) (R)



**Jeev Milkha Singh** receives the **IGIA Lifetime Achievement Award** from **Aakash Ohri** (President, IGIA)



Italy's **Donato Di Ponziano**, Honorary President of the PGAs of Europe (R) receives the **IGU Lifetime Contribution Award** from **Jaydeep Chitlangia**, President, IGU



## THE INDIA GOLF EXPO 2016

The fifth annual edition of South Asia's largest exposition for the business of golf- 'India Golf Expo 2016 aims to bring focus on the growing potential of the Indian Golf Industry. The Expo is promoted by the Indian Golf Industry Association (IGIA) and supported by the Indian Golf Union (IGU), Golf Course Superintendents & Managers Association of India (GCS & MAI), Ministry of Tourism and DLF.

### EXPO

The two day expo comprises of an exhibition featuring products & services and demonstrations by golf's leading companies involved in the business of design, construction, maintenance and operations of golf courses. On the consumer side, the world's largest equipment brands and favourite tourism destinations will provide an attraction for walk in golfers. The Expo is attended by real estate developers, golf course owners, green superintendents, club decision makers, golf professionals, distributors, retailers, government authorities and industry executives.

### SYMPOSIUM

The symposium will feature discussions on four overarching themes spread over two days focusing on Growing the game, Real Estate Development, Golf Tourism and Essentials for Club Management. Among the speakers are the President of the IGIA- Aakash Ohri, President of the IGU- Jaydeep Chitlangia, Gregg Patterson- General Manager, Beach Club (Los Angeles), Iain Roberts- Executive Director, Missions Hills (China), James Prusa- Director, Golf Courses & Laboratory, Sky72 Golf (Korea), Harish Bijoor- Brand Marketing guru, Cui Zhiqiang- China Golf Association and John Gransbury- HydroPlan (Australia) to name a few.

### IGU-GCS&MAI TURFCARE SEMINAR

The Expo features a two day 'Turfcare Seminar' conducted by world renowned turfgrass experts and scientists including John Neylan (Turfgrass Consulting & Research), Richard Mandell (Golf Course Architect) and Carmen Magro (Stevens Water) to name a few. The experts bring a practical scientific perspective to the management of turfgrass by paying close attention to proper budgeting for maintenance, optimizing expenditure, controlling waste and remaining sustainable. The seminar will provide cutting edge information for all superintendents and club committee members responsible for ensuring smooth fairways for players.

# 2016



### IGU NGAI TEACHING SUMMIT

The two day IGU- NGAI Teaching Summit features legendary instructors Iain Roberts (currently coaching World #13 Susan Peterson) and Christian Marquardt. Sharing their knowledge will be India's top instructors Jesse Grewal, Indrajit Bhalotia, Karan Bindra along with Irina Singh. The top 50 golf coaches in the country will get together for a unique knowledge building Summit aimed at producing champions in the future.

### PRO SHOP

For avid golfers there is an exhibition by leading golf brands- Titleist, Footjoy, TaylorMade, Nike, Callaway, Cleveland, Srixon and U.S. Kids Golf featuring bargain offers on the latest golf equipment & accessories. Club testing, simulators, chats with top coaches, a putting contest and a giant screen featuring the latest international event will entertain visitors.

### IGIA AWARDS DINNER

Networking Dinners on both evenings including presentation of the IGIA Lifetime Achievement and Contribution Awards and IGE 2016 Awards for top golf courses across the country will provide an opportunity for delegates and exhibitors to transact business in an informal setting.



# IGIA SYMPOSIUM 2016 PROGRAMME

DLF CLUB 5, GURGAON, NEW DELHI

PROMOTED BY



## DAY 1 - WEDNESDAY, APRIL 20, 2016

<b>8am</b>	Registration & Coffee (Exhibition Area)	<b>12:30pm</b>	Lunch
<b>9am</b>	<b>Inauguration Ceremony</b> (Exhibition Area) Shri. Rajiv Yadav, Secretary (Sports), Ministry of Youth Affairs & Sports, Aakash Ohri- President, Indian Golf Industry Association (IGIA), Anil Seolekar- President, Indian Golf Union		<b>Real Estate Development</b>
<b>9:15am</b>	<b>Inaugural Address</b> (Main Conference Hall) Shri. Rajiv Yadav, Secretary (Sports), Ministry of Youth Affairs & Sports, Government of India	<b>1:30pm</b>	<b>Public golf courses in Urban Development</b> D Sarkar, Commissioner cum Secretary, Delhi Development Authority
	<b>Growing the Game</b>	<b>2pm</b>	<b>Innovation in townships and community golf</b> Phil Ryan, Director, Pacific Coast Design -Australia
<b>9:45am</b>	<b>Opening Address</b> Aakash Ohri, President, Indian Golf Industry Association (IGIA)	<b>2:30pm</b>	<b>Developers- Plan it right the first time</b> James Prusa, Director-Golf Courses & Laboratory, SKY72 Golf - Korea
<b>10:30am</b>	<b>IGU Vision for Golf in India</b> Anil Seolekar, President, Indian Golf Union (IGU)	<b>3pm</b>	Tea Break
<b>11am</b>	Tea Break	<b>3:30pm</b>	<b>Best practices- Environmental conservation</b> DLF Golf & Country Club
<b>11:30am</b>	<b>Role of GCSMAI</b> Mohan Subramanian, Vice President, Golf Course Superintendents & Managers Association of India (GCSMAI)	<b>4pm</b>	<b>Sustainable Renovation</b> Raj Khosla- Captain, Delhi Golf Club, Phil Ryan- Director, Pacific Coast Design, Anit Mehra- CEO, SGDC Moderator: Rakesh Sharma- MD, Alert Golf
<b>12pm</b>	<b>China- Lessons for growth</b> Cui Zhiqiang, China Golf Association	<b>4:30pm</b>	<b>Attracting Millennials to Golf</b> Gregg Patterson, General Manager, The Beach Club- Los Angeles
		<b>5:30pm</b>	Cocktails at the Expo Hall hosted by Scottish Development Board
		<b>7pm</b>	Dinner Hosted by Rainbird & Ransomes Jacobsen IGIA Awards

## DAY 2 - THURSDAY, APRIL 21, 2016

<b>9am</b>	Tea/ Coffee
	<b>Golf Tourism- Charting an action plan</b>
<b>9:30am</b>	<b>Mission Hills- A China Success story</b> Iain Roberts, Executive Director, Mission Hills- China
<b>10am</b>	<b>Scotland &amp; Golf: A Tourism Opportunity</b> Katrina Morrison- International Senior Manager, Scottish Development International Alick M Bisset- CEO, DP&L Travel – Inbound Golf Tourism Laurie Watson- External Relations & Media Manager of St Andrews Links Trust – St Andrews, the Home of Golf
<b>11am</b>	Tea Break
<b>11:30am</b>	<b>Roadmap for State Tourism Boards</b> Address by Shri. Suman Billa, Joint Secretary, Ministry of Tourism Panel discussion: State Tourism Boards
<b>12:30pm</b>	Lunch
<b>1:30pm</b>	<b>Building &amp; selling the brand of Golf</b> Harish Bijoor, Marketing Guru
<b>3pm</b>	Tea Break
	<b>Club Management Essentials</b>
<b>3:30pm</b>	<b>Aquifer Recharge &amp; Sustainability - The Future of Golf</b> John Gransbury, Principal, HydroPlan- Australia
<b>4pm</b>	<b>Resource management &amp; operational excellence</b> James Prusa, Director-Golf Courses & Laboratory, SKY72 Golf - Korea
<b>4:30pm</b>	<b>Grow your revenue</b> Gregg Patterson, General Manager, The Beach Club- Los Angeles
<b>5:15pm</b>	<b>Summary of Industry action plan</b> Rishi Narain, Organizer, India Golf Expo & Editor-in-Chief, Golf Digest India
<b>7pm</b>	Dinner Hosted by TORO Golf Digest India Industry Awards



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INDIA GOLF EXPO 2016

# IGU - GCS&MAI TURF CARE SEMINAR

## DAY 1 20 APRIL

- 8am** Registration & Coffee
- 9am** Inauguration Ceremony
- 9:10am** Inaugural Address
- 9.30am** Welcome Address by Col. Pravin Uberoi
- 9:45am to 10:30am** **Basic Turf Management - John Neylan** – Organic Matter and its Effects on Surface Quality
- 10:30am to 11:15am** Richard Mandell- Returning the Game to Affordability (How Less Can Actually Be More)
- 11:15am to 11:45am** Tea Break
- 11:45am to 12:30pm** **John Neylan / Management**-Setting up a weekly, monthly & annual maintenance programs, manual and computer
- 12:30pm to 1:30pm** Lunch
- 1:30pm to 2:10pm** Sponsor Sessions
- 2:15pm to 3pm** Carmen Magro- Soil Moisture measurement techniques
- 3pm to 3:30pm** Tea Break
- 3:30pm to 4:30pm** Greenskeeper Round Table Session- Gaurav Pundir, R.P. Singh, Yadendra Shah & Umashankar Shukla- Moderated by Mohan Subramanian
- 4:30pm to 5:30pm** Increasing the profile of a Greenskeeper in India- Practical lessons- by Nagabushan from Zion Hills Golf Club
- 5:30pm** GCS & MAI- Navsari University Turf Care Certificate Program
- 7pm** Dinner Hosted by Rainbird & Ransomes Jacobsen IGIA Awards



## DAY 2 21 APRIL

- 9:30am to 10:15am** **James Prusa- Sky 72 Golf**- Sustainability, resource management, lessons from Sky72, managing resources & environment etc.
- 10:15am to 11:15am** **John Gransbury- HydroPlan**- Managed Aquifer Recharge, sustainability & conservation
- 11:15am to 11:45am** Tea Break
- 11:45am to 12:30pm** **John Neylan / Irrigation** – Implications for turf health and surface quality
- 12:30pm to 1:30pm** Lunch
- 1:30pm to 2pm** Renovation of Poona Golf Club- Lessons learnt
- 2pm to 2:30pm** Green Keeping Challenges and solutions- A perspective from Kashmir
- 2:30pm to 3:15pm** **John Neylan / Understanding and managing turfgrass diseases**
- 3:15pm to 4:00pm** Economic Water treatment Solutions- Nature Biological treatment and Phyto Remediation by Eli Cohen
- 4pm to 4:30pm** Sustainable Golf Course Management by G.S. Mani
- 4:30pm** GCS&MAI -Update on Activities- by Vijit Nandrajog, Treasurer
- 4:45pm** Valedictory Address by Arun Kumar Singh
- 5pm** Vote of Thanks by Mohan Subramanian
- 7pm** Dinner Hosted by TORO Golf Digest India Industry Awards

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IGU - GCS&amp;MAI TURF CARE SEMINAR

## IGU NGAI TEACHING SUMMIT 2016 - PROGRAMME

### 21 APRIL 2016

TIME	PRESENTER	TOPIC
8:45am - 9:30am	Registration	NGAI
9:30am - 9:45am	Welcome	Anil Seolekar President, Indian Golf Union
9:45am - 11 am	Christian Marquardt	Characteristics of Highly Successful Putting
11 am - 11:30am	Tea / Coffee	
11:30am - 12:45pm	Ranadeep Moitra	Golf Swing Inefficiencies created by Physical Limitations
12:45pm - 2pm	Lunch	
2pm - 3pm	Irina Singh	The Mental Side of Pre-Shot Routines
3pm - 4pm	Iain Roberts	Evolution of the Modern
4pm - 4:30pm	Tea / Coffee	
4:30pm - 5:30pm	Indrajit Bhalotia	Golf Swing Different Ways to Play Successful Golf

### DAY 1

## IGU NGAI TEACHING SUMMIT 2016 - PROGRAMME

### 22 APRIL 2016

TIME	PRESENTER	TOPIC
9am - 10am	Karan Bindra	How Technology can Benefit your Student
10am - 11am	Ranadeep Moitra	Physical Training & Conditioning for Golf
11am - 11:15am	Tea / Coffee	
11:15am - 12:15pm	Irina Singh	How to Practice with Purpose
12:15pm - 1:30pm	Christian Marquardt	Analysis of Putting Stroke / Putter Fitting
1:30pm - 2:30pm	Lunch	
2:30pm - 3:30pm	Iain Roberts	Teaching Methods
3:30pm - 4pm	Tea / Coffee	
4pm - 5:15pm	Christian Marquardt	Functional Aspects of Putting
5:15pm - 5:30pm	Satbinder Singh / AK Singh	Vote of Thanks

### DAY 2

NGAI TEACHING SUMMIT

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Indian Golf Industry Association



The Indian Golf Union





## PROFILE OF SPEAKERS



**GREGG PATTERSON** became the General Manager of The Beach Club, Los Angeles in 1982. Since that time, he has worked with his members, Boards, and committees to enhance the value and reputation of The Beach Club in the Los Angeles community. Gregg has been a featured presenter at various club management seminars, assistant manager conferences and hospitality forums around the world including Europe, Asia and South America. Gregg has the natural charisma and personality to hook any audience and fill them with a wealth of knowledge at the end of a session. His positive energy and tremendous insights are treasured by the golf industry across the world.



**IAIN ROBERTS** Out of more than 7,000 PGA members worldwide, there are only 38 Master Professionals and Iain Roberts is one amongst this elite group that includes other world famous coaches like David Leadbetter, Peter Cowan and Bob Torrance. Haraldded as one of the Leading Golf Professionals in the World, Iain Roberts is the Master Instructor of Mission Hills Golf Academies and Group Executive Director of Mission Hills, China. Oversees all golf operations at China's largest golf, entertainment and lifestyle conglomerate, incorporating 22 courses, six driving ranges and multiple related facilities. Responsibilities include running

Mission Hills Academies, organising elite professional tournaments, liaison with golf's governing bodies, contract negotiations with players/agents, tournament sponsorship, advertising and TV distribution.

Respected as one of Asia's premier golf coaches, formerly Hong Kong national coach (1995-2009), and founder of Iain Roberts Golf Schools. Also, a past Full Member of the European Tour and previously Club Professional / Director of Golf, the Hong Kong Golf Club (1995-2009).



**JAMES GRAHAM PRUSA** has been the Director of Golf Courses & Laboratory for SKY72 Golf in Korea since 2010. He previously was the Director of Golf Course Services in Japan for PGM's 140 golf courses. SKY72 in Korea has five golf courses including the internationally renowned 'Ocean Course' by Jack Nicklaus Design which has annually been ranked as the 'Best Golf Course' in Korea. Three other of its courses are ranked in the Top 10 in Korea. SKY72's courses host 4-5 televised turf events annually including the LPGA KEB HanaBank Championship, OneAsia SK Telecom, the BMW Womens Championship and others.

Prusa's extensive experience in golf course management and development advice is sought after across Asia. In the 1980s he served as the Chief Operating Officer (COO) & Director of Education for the Golf Course Superintendents Association of America (GCSAA), as a resort general manager in the 1990s, and as superintendent of Alistair Mackenzie's famed Pasatiempo in California in the 1970s.

Prusa has been a USGA volunteer as a rules official for 14 US Opens, the Senior US Open and has prepared twenty-two, four championship sites including for the PGA Tour as well as the LPGA Tour. A US Navy aviation flight veteran, he holds degrees in liberal arts, plant science, a masters in business administration and completed an executive program at the Stanford Graduate School of Business.



**CUI ZHIQIANG** brings tremendous insights to the table, with more than two decades of experience entrenched in the golf industry in China. Cui has held various positions of Secretary, Secretary General & Vice President of the China Golf Association throughout his career and has been a key proponent in China emerging as a world class golfing destination.



**JOHN GRANSBURY** is experienced in design, implementation and operation of Managed Aquifer Recharge ("MAR").

John is a Certified Irrigation Designer, a Certified Irrigation Agronomist, a registered National Professional Engineer, President of the Australian Chapter of the American Society of Irrigation Consultants, and a foundation member of the MAR Hub Leadership Group.

John's firm HydroPlan employs a large team of independent consultants that specialise in irrigation of golf courses, sports turf, urban landscapes and horticulture - providing designs and advice worldwide. When the viability of an enterprise is linked to the viability of the plants they grow, HydroPlan is the best path to success - through reliable, cost-effective irrigation systems.



**JOHN NEYLAN**, having worked in the turf industry for over 30 years, has extensive experience in undertaking research and consultancy on golf courses and has provided consultancy advice in India, Thailand, Malaysia, Myanmar, Singapore and China. John started with the Turf Research and Advisory Institute in 1983 where he was undertaking research into the effects of effluent water on soils and turf. Leaving the Turf Research and Advisory Institute in 1993, John was a partner in a consultancy company (Turfgrass Technology) for 6 years before joining the Australian Golf Course

Superintendents Association (AGCSA) in 2000 as a research and consulting turf agronomist. In his role at the AGCSA he established AGCSATech, the consulting and research unit of the AGCSA. In March 2009 John was appointed as General Manager of the AGCSA and then on leaving in 2011, he established his own consulting business, Turfgrass Consulting & Research. Further, John was the principal turf consultant to the Australian Football League from 1993 - 2011 and was involved with all the major turf venues (including baseball, softball and soccer) for the 2000 Olympics in Sydney.





**ANIL SEOLKAR** is an Entrepreneur, Investor, Hotelier, Sportsman, Philanthropist & A Visionary and has recently took over the reins of the Indian Golf Union – the apex body of golf in India. Anil Seolkar is also the founder of the Indian Golf Industry Association and served as the President for year 2013 – 2014, is a member of CREDAI, was the Governor of the Games Village Youth Commonwealth Games in 2008 and has held various positions throughout his career. He is also the Chairman & Managing Director of the Oxford Group.



**HARISH BIJOOR** is a brand-expert & CEO, Harish Bijoor Consults Inc., a private-label consulting practice that operates in the realm of brand and business strategy. The company has a presence in the markets of Hong Kong, Seattle, London, Istanbul, Dubai and the Indian sub-continent. Harish is a public speaker who speaks to corporate audiences across the globe in the realm of motivation, people-management issues, brands, marketing and business at large. He has spoken to corporate audiences across the world for 10629 hours to date.



**RICHARD MANDELL**'s dedication to the game of golf runs deeper than his primary avocation of golf architecture. His insight into the game from a design perspective has afforded Richard the opportunity to accomplish much more in the industry. Richard's work has been nationally recognized for his Creekside Golf & Country Club in Atlanta, Georgia with a nomination for Best New Course in both Golf Digest Magazine and Georgia Golf News.

In addition to being a licensed Landscape Architect in both North Carolina and South Carolina (one of less than ten percent of all candidates nationwide to pass the complete landscape registration exam on the first attempt), Richard Mandell is most likely the only golf architect in the world who is also a certified Arborist.



**MOHAN SUBRAMANIAN** is the International Sales Manager, Europe, Africa, Middle East, India and Australia at Rainbird Corporation. He also hold a post as Vice President of the Golf Course Superintendents & Managers Association of India (GCS&MAI).

Mohan has over 20 years experience in the Irrigation industry in various capacities. He comes with extensive field and marketing experience in water management. He is a Certified Irrigation Auditor and an expert in water conservation for the Landscape Industry. He has spoken about water conservation on more than 20 different occasions all over India and is currently actively campaigning for increased awareness about water conservation in India.



**PHIL RYAN** has been in the Golf Course Industry since the mid 1970's and was a Golf Turf Manager / Construction Manager (Golf Courses) for seven years prior to establishing Pacific Coast Design. Initially trained in Civil Engineering (RMIT), Horticulture / Landscape and Turf Management (Melbourne University / Burnley Campus) he had specialized in Golf Course construction and had been involved in a number of Projects throughout Australia and Asia. Establishing Pacific Coast Design in late 1986, Phil has combined his previous skills with computer based technology to develop an integrated approach to design concepts. Phil has extensive experience in Feasibility, Master planning and Design of Golf developments of a residential, private membership and resort nature. As a founding Director and one of the principals of PCD Phil is involved in all aspects of the planning, design and implementation of all projects and works in close association with the Client and other consultants in a team manner. PCD works include Golf Courses in Australia, Malaysia, China, Vietnam, Thailand, India and Pakistan.



**CARMEN MAGRO** (CGCS, MBA, Prof Agronomist) has served as Certified Golf Course Superintendent, Director of the Golf Course Turfgrass Management Program and research facilities at Penn State University (USA), researcher and consultant in his 24 year career. For the past decade he has focused primarily on using technology to optimize turfgrass management practices, water use and integration of environmental stresses as they impact turfgrass health and performance. Carmen will share education and practices in this regard from his experiences with research and practical applications from users of technology around the world, particularly in turfgrass management applications.



**VIJIT NANDRAJOG** is the first qualified Golf Architect in India and the only one in the country with a Degree of M.Sc. in Golf Architecture from Scotland. He has also been named & awarded "The Most Outstanding Indian Golf Architect" by the Confederation of Indian Industry (CII). Vijit has been associated with the game of golf for 20 years and holds many important positions in the golf industry.



**KARAN BINDRA** is an 'A' class certified professional from the National Golf Academy of India and is the Director of Instruction and partner of the DLF Golf Academy. He has also been a staff member of the National Golf Academy of India since 2004. After turning professional in 1995, he played on the PGA Tour actively until 1999. Karan has been attached to the DLF Golf & Country Club in different capacities since the last 14 years along with conducting golf schools for golfers of all ages and abilities. Amongst his students are some top ranked juniors in the country and some upcoming professionals on the men's tour.

He is a qualified referee with a certification from the R&A Rules School and he has also been certified for Advanced Training on the V1 Pro Software.



**CHRISTIAN MARQUARDT** is the Managing Director of Science and Motion and the founder of the SAM Putt Lab.



**IRINA SINGH** is the only AASP Certified Consultant in India, and the 2nd AASP Certified Consultant in Asia - 2011 onwards. M.A. in Sport Psychology (Argosy University Phoenix, U.S.A.), she has over 1000 hours of supervised internship working with individual athletes and teams in U.S.A. She has advanced training in Ericksonian Approaches to Hypnosis (120 hours of training). She was also a member of the AASP International Relations Committee (2012-2013).



**INDRAJIT BHALOTIA** Teaching Staff - NGAI & Former Asian Tour Professional



**RANADEEP MOITRA** is India's first Certified Strength And Conditioning Specialist from the National Strength and Conditioning Association of America. He has studied golf biomechanics under the CHEK Institute Golf Conditioning system and has been working with the National Squad since 2010. In the past, Ranadeep has worked with the Indian Cricket team (2004-5), East Bengal team (2005-2006) and Indian Football Academy (2007-2010).

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## IGIA LIFETIME CONTRIBUTION AWARD

### KP SINGH

CHAIRMAN, DLF LIMITED



Kushal Pal Singh, popularly known as KP, is India's best known and most successful real estate business leader.

He is the chairman of DLF Limited, described by Forbes as the most valuable real estate development company in South Asia with landmark urban development projects in over 24 cities spread across 15 States.

Bringing to bear his initial training in aeronautical engineering in the UK and a stint as a cavalry officer in the Indian Army, KP took the plunge into business in the early 1980s and over the next four decades devoted himself to building up his company with innovative ideas and path-breaking achievements.

KP is revered for his pioneering role in transforming India's urban landscape by setting new benchmarks for housing and urban development, attracting trend-setting foreign investment, generating vast employment opportunities and changing the lifestyles and fuelling the aspirations of the country's upwardly mobile middle classes.

DLF Limited is a trusted first-choice name for IT & ITES majors and corporate giants, including GE, IBM, Microsoft, Canon, Citibank, Hewitt, WNS, Bank of America, Cognizant, Infosys, CSC and Symantec.

KP Singh is recognized globally as the visionary who conceived and created the modern city of Gurgaon. With its world class infrastructure, premium residential complexes, state-of-the-art commercial parks, swanky shopping malls, exclusive entertainment plazas and signature championship golf courses, Gurgaon is not just a spectacular success story for KP and DLF but has emerged as a symbol of modern India.

In 2010, the Government of India bestowed the high civilian honour of Padma Bhushan on KP Singh in recognition of his path-breaking achievements. The same year, Prince Albert II of Monaco personally conferred on him the decoration of 'Officer of the Order of St Charles' for his contributions as Honorary Consul General of Monaco in New Delhi for over 20 years.

KP has been the recipient of numerous other awards and has held several prestigious professional positions. He has been a Director in the Central Board of the Reserve Bank of India; past President of ASSOCHAM (Associated Chamber of Commerce and Industry of India); and a former member of GE's National Advisory Board in New York. In 2008, KP Singh was ranked as the eighth wealthiest person in the world in the Forbes list of global billionaires.

Today, at the age of 85, and with his son, Rajiv Singh effectively holding the reins of corporate governance as Vice-Chairman of DLF, KP Singh devotes quality time to nurturing the DLF Foundation, the philanthropic arm of DLF Limited.

Focusing on enhancing human capital among underprivileged sections of the population, DLF Foundation has initiated major solution based interventions in the areas of healthcare, education, employment linked skill development, talent nurturing, environmental sustainability and rural infrastructure development. The Foundation runs more than 60 schools and educational centers in rural areas, undertakes community development and village cluster development projects. A flagship initiative is the "Skill A Million" scheme aimed at imparting job-oriented training to one million youths in the next ten years.

The Foundation's initiatives have won accolades both nationally and internationally and over 12 CSR Awards in the last two years alone including the Golden Peacock CSR Award in 2015, ABP News Global CSR Excellence Award 2015, Times Now Giving Back Award 2015, Asia Responsible Entrepreneurship Award 2015, Macau and the Assocham Gold CSR Award in 2016.

Another cherished dream that KP Singh has been pursuing with vigour is his mission to put India on the world golfing map by developing designer golf courses.

The first to come up 15 years ago was the world class 18-hole Arnold Palmer signature course spread over 140 acres at the DLF Golf and Country Club in Gurgaon.

Now this year a brand new state-of-the-art golf course designed by the legendary Gary Player has been inaugurated with design, construction and technology comparable to the very best in the world.



## IGIA OUTSTANDING PLAYING CAREER AWARD

# ROHTAS SINGH



Rohtas Singh's name has been associated with professional Golf in India since the 70's.

His career spans 30 years with 90 wins and 50 runner-up finishes creating a record which will stand forever.

### A summary of his achievements:

- ▶ From year 1975 - 1980: 16 tournament wins, 6 runner-up titles
- ▶ From year 1981 - 1984: 23 wins, topped final Order of Merit twice, 7 runner-up and 5 international appearances
- ▶ From year 1985 - 1989: 22 wins, topped final Order of Merit twice, 19 runner-up and 2 international appearances
- ▶ From year 1989 - 1995: 25 wins, topped final Order of Merit once, 16 runner-up
- ▶ He remained active on the tour till 2005

Rohtas Singh was inducted into the Hall of Fame - by Professional Golfers' Association of India in the year 2005.

The IGIA would like to acknowledge the services of PK Bhattacharyya, in maintaining the record to Rohtas' career and sharing this with us. Rohtas was a 'heroic', flamboyant and charismatic figure that inspired young golfers in every corner of the country. He was called "Guruji" as a mark of respect by the fraternity of golf players and would be garlanded upon arrival at any course in India, when arriving to play the tournament. His self-taught swing wasn't textbook perfect but was highly effective, repetitive and withstood pressure packed situations. His confidence was enough to unnerve his challengers while his touch around the greens and a wristy putting stroke was legendary. Rohtas was the backbone of the Professional Tour, player fraternity in India for an entire generation & his contribution to Indian golf can never be overlooked or forgotten.

## MR. ROHTAS SINGH'S PROFESSIONAL CAREER RECORD

Years / Season	Name of Tournament	Performance	Remarks
1975	D.C.M Open	Winner	National
1976	Dunlop Caddies Championship	Winner	National
1977	Western India Wills Open	Winner	National
1977	D.C.M Open	Winner	National
1978	Wills Masters Open	Winner	National
1978	Western India Wills Open	Winner	National
1978	Dunlop Invitational Championship	Winner	National
1978	East India Wills Open Jt.	Winner	National
1978	Modi Classic Open	Runner-up	National
1979	Western India Wills Open	Winner	National
1979	Modi Classic Open	Winner	National
1979	South India Wills	Winner	National
1979	B.P.G.C Open	Runner-up	National
1979	Northern India Wills	Runner-up	National
1979	Dunlop All India Caddies	Winner	National
1979	Dunlop Invitation	Runner-up	National
1979	D.C.M Open	Winner	National
1980	Dunlop All India Caddies	Winner	National
1980	Western India Wills Open	Winner	National
1980	Dunlop Invitational	Runner-up	National
1980	Wills Masters	Winner	National
1980	B.P.G.C Open	Runner-up	National
1981	Indian Open	Leading Indian Professional	International
1981	J.K. Open	Winner	National
1981	Western India Wills	Runner-up	National
1981	D.C.M Open	Winner	National
1981	Northern India Wills Open	Winner	National
1981	Dunlop Invitational	Runner-up	National
1981	Modi Classic	Winner	National
1981	B.P.G.C Open	Winner	National
1981	Wills Masters	Winner	National
1981	D.C.M Open	Winner	National
1982	Dunlop Invitational	Runner-up	National
1982	South India Wills	Winner	National
1982	Modi Classic	Winner	National
1982	Dunlop All India Caddies	Winner	National
1982	Wills Masters	Winner	National
1982	Kanpur Open	Winner	National
1982	Royal Treasure	Winner	National
1982	Charminar Challenge	Winner	National
1982	Indian Open	Leading Indian Professional	International
1983	Charms Cup	Winner	National
1983	B.P.G.C Open	Runner-up	National
1983	South India Wills	Winner	National
1983	Wills Masters	Winner	National
1983	Represented India in the World Cup (Qualifying round in Singapore. India team were the leading qualifiers)	Winner	International

## MR. ROHTAS SINGH'S PROFESSIONAL CAREER RECORD

Years / Season	Name of Tournament	Performance	Remarks
1983	Represented India in the World Cup Final		International
1983	Bangalore Open	Runner-up	National
1983	Meerut Open	Winner	National
1983	Topped Final Order of Merit		National
1984	Western India Wills	Runner-up	National
1984	Central Command Open	Winner	National
1984	Rajasthan Open	Winner	National
1984	Modi Classic	Winner	National
1984	Northern India Wills Open	Winner	National
1984	Southern Investment Open	Runner-up	National
1984	Member World Cup Team		International
1984	Topped Final Order of Merit		National
1985	Rajasthan Open	Winner	National
1985	Warren Open	Winner	National
1985	Yazir Sultan Cup	Runner-up	National
1985	Star Paper Classic	Winner	National
1985	Northern India Wills Open	Winner	National
1985	Bangalore Open	Winner	National
1985	Wills Masters Open	Winner	National
1985	ASC Open	Winner	National
1985	Kanpur Open	Winner	National
1985	D.C.M Open	Winner	National
1985	South India Wills	Runner-up	National
1985	Rajasthan Open	Winner	National
1985	Member World Cup Team		International
1985	Topped Final Order of Merit		National
1986	Charminar Challenge Open-Bombay	Runner-up	National
1986	Tata-Tea Open	Winner	National
1986	Spica Open - Poona	Runner-up	National
1986	South India Wills	Winner	National
1986	The Hindu Open	Winner	National
1986	Bangalore Open	Winner	National
1986	Kanpur Open	Winner	National
1986	Meerut Open	Winner	National
1986	D.C.M Open	Runner-up	National
1986	Rajasthan Open	Winner	National
1987	B.P.G.C Open	Runner-up	National
1987	Addi Cup Open	Runner-up	National
1987	Udhampur Open	Runner-up	National
1987	Indian Tourism Open	Runner-up	National
1987	OCM Open	Runner-up	National
1987	Bangalore Open	Runner-up	National
1987	Kanpur Open	Winner	National
1987	D.C.M Open	Winner	National
1987	Topped Final Order of Merit		National
1988	Sher-E-Kashmir	Runner-up	National
1988	Addi Cup	Runner-up	National
1988	Udhampur Open	Runner-up	National
1988	Northern India Wills	Runner-up	National

## MR. ROHTAS SINGH'S PROFESSIONAL CAREER RECORD

Years / Season	Name of Tournament	Performance	Remarks
1988	Member World Cup Team (Final)		International
1988	India Tourism Open		National
1988	Army Golf Course Open		National
1989	Kanpur Open	Winner	National
1989	Frima ONGC Open	Runner-up	National
1989	Sher-E-Kashmir	Winner	National
1989	India Tourism Open	Runner-up	National
1989	Southern India Wills Open	Runner-up	National
1989	The Hindu Open	Runner-up	National
1989	Bangalore Wills Open	Winner	National
1989	Wills Masters	Winner	National
1989	O.C.M Open	Winner	National
1989	Central India Open	Winner	National
1989	SardaPlaywood	Winner	National
1990	Nivea Open	Winner	National
1990	Charminar Challenge	Winner	National
1990	Central India Open	Winner	National
1990	Bathinda Open	Runner-up	National
1990	Kanpur Wills Open	Runner-up	National
1990	Central Command Open	Winner	National
1990	Wills Masters	Winner	National
1990-91	Wills Champions Award	Runner-up	National
1991	Charminar Challenge Hyderabad	Winner	National
1991	Warren Open	Winner	National
1991	Charminar Challenge - Bombay	Winner	National
1991	Meerut Open	Runner-up	National
1991	Charminar Challenge Secunderabad	Winner	National
1991	Southern India Wills	Runner-up	National
1991	Bangalore Wills Open	Runner-up	National
1991	Chandigarh Wills Open	Winner	National
1991	Rajasthan Wills Open	Runner-up	National
1991-92	Wills Champion Award	Runner-up	National
1993	Royal Treasure Open US Club	Runner-up	National
1993	Hyderabad Wills Open	Winner	National
1993	Kanpur Wills Open	Winner	National
1993	Meerut Open	Winner	National
1993	Royal Treasure Open	Runner-up	National
1993	Hyderabad Wills Open	Runner-up	National
1993-94	3rd on Final Order of Merit		National
1993-94	Charminar Challenge	Winner	National
1993-94	Classic Tour Hyderabad	Winner	National
1993-94	Classic Tour North	Winner	National
1993-94	Bhatinda Open	Winner	National
1993-94	Royal Velvet Open US Club	Runner-up	National
1993-94	Classic Masters	Runner-up	National
1994-95	Topped Final Order of Merit		National
1994-95	Classic Tour - Bangalore	Winner	National
1994-95	Hindu Sports Star - Madras	Winner	National
1994-95	13th O.C.M Open	Winner	National



## MR. ROHTAS SINGH'S PROFESSIONAL CAREER RECORD

Years / Season	Name of Tournament	Performance	Remarks
1994-95	Mahindra B.P.G.C	Runner-up	National
1994-95	D.C.M SRF	Runner-up	National
1995-96	10th on Final Order of Merit		National
1995-96	Classic West Pune	Winner	National
1995-96	Jalandhar Open	Runner-Up	National
1996-97	15th on Final Order of Merit with 6 top ten finishes		National
1997-98	17th on Final Order of Merit with 5 top ten finishes		National
1998-99	18th on Final Order of Merit with 6 top ten finishes		National
1999-2000	Surya Nepal Open	Winner	National
1999-2000	Servo Masters	Winner	National
1999-2000	9th on the Final Order of Merit with 9 top ten finishes	Winner	National
2000-2001	TNGF Open, Chennai	Winner	National
2000-2001	Wills Southern India Open, Bangalore	Runner-up	National
2000-2001	6th on the Final Order of Merit with 13 top ten finishes		National
2001-2002	8th on Final Order of Merit with 13 top 10 finishes		National
2002-03	15th on Final Order of Merit with 6 top ten finishes		National
2005	Hall of Fame - PGA of India		National



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Jaypee Greens Wishtown Golf Course (Noida)  
Hyderabad Golf Association (Hyderabad)

### BEST RENOVATED COURSE

Delhi Golf Club- Peacock Course (New Delhi)  
Poona Golf Club (Pune)

### MOST TOURIST FRIENDLY COURSE

Classic Golf & Country Club (Gurgaon)  
Prestige Golfshire (Bangalore)  
Royal Springs Golf Course (Srinagar)  
Oxford Golf Resort (Pune)  
Jaypee Greens Golf Resort (Greater Noida)  
Kalhaar Blues & Greens (Ahmedabad)

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Siri Fort Driving Range (New Delhi)  
4 Balls Academy (Gurgaon)  
Chandigarh Driving Range (Chandigarh)  
Touche Golf Academy (Bengaluru)  
Mohali Driving Range (Mohali)

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**Alert Golf****Club Car****Continental Fairways****DLF****Ernie Els Design****Golf Design India****Greenjoy****Greenman****Harvel Irrigations P. Ltd.****Hunter Industries****Irrigation Products International****Ransomes Jacobsen****John Deere****Madhya Pradesh State Tourism Development Corp.****J&K Tourism****M&M Consultants****Pacific Coast Design****Parsett****Pickahome****Rainbird****Scottish Development International****SGDC****TORO****Tourism Authority of Thailand****VIP Hind Business Golf Network****Vipul Group****Yamaha**



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- Maintenance Consulting
- Golf Media, Branding
- Tourism Grant Sourcing
- Construction PMC
- Advise on Machinery, Irrigation, Manpower Selection
- Revenue Enhancement: Real Estate, Membership

Alert Golf Management Services is promoted by Rakesh Sharma. He has over 17 years experience in the Golf Industry and with his contributions to the game, Alert Golf has become a platform for overall Golf Solutions in India. His number of feasibility reports & research works have provided a clear vision to investors. Rakesh Sharma has been associated with



Contact: Rakesh Sharma 9810046249 [rakesh@alertgolf.in](mailto:rakesh@alertgolf.in) [www.alertgolf.in](http://www.alertgolf.in)

## ALERT GOLF

**A**lert golf management services is promoted by Mr. Rakesh Sharma. With over 17 years of experience & contribution in the Golf Industry, Alert Golf has become a platform for overall Golf solution in India. The Company is associated with more than 30 golf courses in India & overseas

Rakesh Sharma has been associated with several golf governing bodies across the globe. To mention a few:

- IGIA (Indian Golf Industry Association)
- IGU (Indian Golf Union)
- GCS&MAI (Golf Course Superintendents & Managers Association of India)
- DGS (Delhi Golf Society)
- MGA (Manipur Golf Association)
- TAEGA (The Ahmedabad Elite Golfers Association)
- GCSAA (Golf Course Superintendents Association of America)
- USGA (United States Golf Association)
- GCBAA (Golf Course Builders Association of America)
- IGTA (India Golf Tourism Association),
- AGCSA (Australian Golf Course Superintendents Association)

Over the years, the number of feasibility reports & research work carried out by Alert Golf Management Services has provided a clear vision to investors. As a member of a golf workshop organised by The Ministry of Tourism, Government of India, he had played an active role in formulating major golf policies. He is also associated with number of State Government Tourism Departments, PHD Chambers, FICCI and other number of Federations/Boards.

### CONTACT

Rakesh Sharma  
Phone: 9810046249  
Email: [rakesh@alertgolf.in](mailto:rakesh@alertgolf.in)

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### CONTACT

Company: Zaverchand Sports Pvt. Ltd.  
Brand: Club Car  
Product: Golf Cars, Transportation and Utility Vehicles  
Contact: Anand Gandhi  
Designation: Director  
Phone: 022 - 43021111  
Fax: 022 - 4302 1109  
Address: Zaverchand Sports Pvt Ltd, 6th Floor,  
Shanti Building, Banaji Street, Fort  
Mumbai -400 001  
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Malad [E], Mumbai-400 097 (India)  
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Email: [golfconstructions@gmail.com](mailto:golfconstructions@gmail.com) | [golfconstructions@yahoo.co](mailto:golfconstructions@yahoo.co)

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Artistic representation of The Crest superimposed on actual view from Gary Player Course, DLF Golf and Country Club

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### Key features of The Crest:

- Average apartment area approx 3000 sq.ft. onwards
- High ceiling height of 10ft 6 inches
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- Designed by Architect Hafeez Contractor
- Resortlike landscape design by Geyer Coburn Hutchins (GCH), USA
- Construction by L&T
- Club house and lobby interiors by Richmond Design, London, UK
- Price: Approx Rs. 6 Cr onwards. Attractive payment plans (including subvention plan) in association with leading financial institutions

The Crest is your chance to celebrate life at the distinguished community of DLF 5, Gurgaon.

### CONTACT: The Crest Sales Gallery Park Drive

Off Ch. Raghendra Singh Marg (Erstwhile Golf Course Road), DLF 5  
Gurgaon (Haryana) - 122009

Tel.: +91-1242621000 | +91-1242621029

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### CONTACT

**SHENZHEN GREENJOY GOLF TECHNOLOGY CO., LTD.**

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#### Irrigation Products International Pvt Ltd

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Ms Kanaga Valli-Commercial Officer

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Contact - Kalyan Sabareeshan (ksabareeshan@textron.com) +91 9900089616

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### **CONTACT**

Our distributor partner in India is : **Greenman Machinery India Private Limited**

A40/24, DLF City, Phase 1, Gurgaon, Haryana, India- 122002

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Designation: Managing Director

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### CONTACT:

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## PACIFIC COAST DESIGN

**Pacific Coast Design** is India's leading Site Planning & Golf Design group with 18 completed projects across India ranging from Championship golf projects, residential / resort golf projects, private golf courses, Executive golf projects, Community golf projects to the redesign of existing golf facilities.

The PCD Directors work with Clients in a team environment to maximize the potential of each project. As a team we aim to develop a golf product for the project that matches or exceeds the expectation of the Client, significantly enhances returns from proposed residential / resort product associated with the golf (if any), is fully sustainable and environmentally positive and built to International standards within Indian budgets.

PCD has the experience in all parts of India in all environments creating golf projects that have set new standards in both construction and maintenance, our ongoing research in utilizing local Indian grasses for instance has resulted in savings of over 60% of water traditionally used for golf maintenance. Such innovations lead to significant ongoing savings and Clients really appreciated the additional efforts put in by PCD for a sustainable project.

PCD are members of the Indian Golf Industry Association & GCSMAI and have a long history of support for raising the standards of management and maintenance of golf facilities. PCD have many Clients that still regularly contact PCD for ongoing assistance and our strong network assists new projects to more quickly establish themselves.

PCD has an office in Pune managed by PCD Director Vincent Pinto.

### CONTACT

Vincent Pinto  
Director (+91 8975098172)  
Email [pcdgolfindia@gmail.com](mailto:pcdgolfindia@gmail.com)

[www.golf-designers.com](http://www.golf-designers.com)



PACIFIC COAST DESIGN



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Hitting the real estate industry of Gurgaon by changing tide of digitization, pickahome isn't just an online discovery platform to find properties, but a more focused approach towards empowering all clients' need online. Pickahome team helps buyers in every process of transaction right from selecting a property to its documentation and registration, and offering genuine legal advice. They are not just about transactions but about changing the customers' perception that buying a property is a troublesome process. The main objective of pickahome is to break down the mutual distrust and build sustainable bridges among potential buyers, home owners and property managers.

Pickahome integrates strong market networks and dedicated team of property managers on grounds together to close transactions on leads generated online. Embracing these technological advancements, pickahome has served approximately 500+home owners, handles about 3000+ queries per month and has up-to 2500 live verified listings on their website. They offer their clients with credible and modern styled properties at the right price with right consultancy; making the entire process of home buying easy and hassle free.

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Rain Bird has been awarded more than 130 patents, including the first in 1935 for the original horizontal action impact drive sprinkler (U.S. Patent #1,997,901), which revolutionized the food production industry and ushered in a new era in irrigation, worldwide.

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Today, Rain Bird offers over 4,000 irrigation products and services. Rain Bird is committed to The Intelligent Use of Water™. It is our legacy to design and manufacture only those products of the highest value and quality.

### CONTACT:

Company: Rain Bird Products & Services Pvt. Ltd.  
Brand: Rain Bird  
Product: Irrigation Products

Contact - Ramesh Rao  
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Phone: +91 98805 76300  
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**RAIN BIRD**



## SCOTTISH DEVELOPMENT INTERNATIONAL

**S**cottish Development International (SDI) works to attract inward investment and knowledge to Scotland to help the economy grow. It also helps Scottish based companies to trade overseas and promotes Scotland as a good place to live, work and do business. It is a partnership between the Scottish Government, Scottish Enterprise and Highlands and Islands Enterprise, and its work is guided by the Scottish Government's strategy for economic development in Scotland.

Scotland is acknowledged worldwide as 'The Home of Golf.' No other country in the world offers such a diverse range of courses, from Open Championship venues to hidden gems. Golf has been played in Scotland for more than 600 years and approximately 10% of the population play on a regular basis. There are nearly 600 courses across the country; 14 of which are ranked in the top 100 in the world according to Golf Digest. Over the past few years, Scotland has witnessed an unprecedented level of investment in commercial golf facilities and resort-style developments. This development activity, often by overseas companies, is making a huge contribution to the national economy, while offering myriad opportunities for discerning investors.

### WHY SCOTLAND?

- ◆ Scotland offers access to a high quality labour force. Labour market regulations in the UK, including working hours, are the most flexible in Europe, and staffing costs are highly competitive.
- ◆ In 2014 Scotland recorded its 3rd highest year for foreign direct investment.
- ◆ Low Risk: Scotland is home to over 2000 foreign firms with a combined turnover of over £100bn.
- ◆ Operating costs are almost 30% lower than London.
- ◆ Scotland is by far the most preferred location to play golf and is recognised worldwide as the home of golf.
- ◆ Locating in Scotland will provide access to some of the most skilled and knowledgeable professionals in the world of golf.

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As per the discretion of the client, design layout can be executed through an international golf course architect.

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#### 3. GOLF COURSE CONSTRUCTION:

Earth moving, rough and fine shaping.

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#### 4. DRIVING RANGE & CHIP/PUTT GOLF FACILITIES CONSTRUCTION:

Construction of Golf Driving Range and all features.

Undertaking development of practice areas namely chip and putt facilities.

#### 5. MAINTENANCE SERVICES:

Carrying out routine maintenance activities on the golf course on a contractual basis.

Development of maintenance operating procedure guidelines so as to uphold the highest standards in maintenance practices.

Preparing periodic budgets for maintenance.

Training existing and new manpower for carrying out multiple functions.

#### 6. OPERATIONAL SERVICES:

Operational management of the golf course and associated facilities on a contractual basis.

Establishing standard operating procedure guidelines for all staff.

Developing profit centres to extract maximum returns and reduce the time of return on investment.

#### 7. GOLF COURSE IRRIGATION:

Supply of Irrigation system

Installation of the Irrigation System

Providing Design for effective irrigation System

#### 8. RENOVATIONS AND REMODELING:

Refurbishment of golf facilities.

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Renovation of permanent structures like clubhouse, maintenance house, driving range academy & practice areas.

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## TORO

**T**oro Company is a leading worldwide provider of innovative solutions for the outdoor environment. Toro's global presence as a market leader extends to more than 90 countries. Through constant innovation and caring relationships built on trust and integrity, Toro and its family of brands have built a legacy of excellence by helping customers care for golf courses, landscapes, sports fields, public green spaces, commercial and residential properties and agricultural fields.

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### CONTACT:

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Contact Person: Billy Secord  
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## TOURISM AUTHORITY OF THAILAND

**T**hailand: Top Quality Leisure Destination for golfers Thailand is renowned for International golfers as one of the most popular golfing paradise as it offers a wide choice of golf courses with over 200 courses with superb facilities and a breath-taking selection of locations. Moreover, there are several stunning 5-star accommodation and facilities on site or nearby and the excellent services around the country. Apart from this, Thailand offers a variety of travelling, recreations and relaxations after the games. These are the things that combine Thailand to be the perfect and golf vacation paradise.

This year, Amazing Thailand goes for golf celebrity promoting. We appointed **Ms. Vani Kapoor** as Golf Ambassador in Thailand to promote kingdom as "Amazing Golfing Paradise" which is part our marketing efforts on luxury customer segment especially lady golf travellers.

### CONTACT

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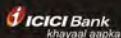
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**Ultra Modern amenities :** Vipul Aarohan homes are meticulously designed to offer maximum comfort, with attractive interiors and cutting-edge facilities. Premium residential projects must offer state-of-the-art facilities such as landscaped gardens, stylish living rooms with LED televisions, sleek and fully-equipped kitchen, Wi-Fi, multiple parking, fast elevators, 24-hour security and gymnasiums.

**High quality construction :** The project is built with high-quality construction materials and that it incorporates standards such as earthquake resistance, RCC frame structure, fire-resistant aluminum sliding windows, imported or high-quality domestic modular kitchens, vitrified tiling and floors, etc.

**100% safety :** Homes at Vipul Aarohan are not only about living in comfort but also living in total security. The project has the best of security, both in terms of actual personnel and also the latest electronic monitoring and surveillance.

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